



**BECOME AN ENTREPRENEUR!
BE YOUR OWN BOSS!!**

ExploreurSkill
Be a better version of yourself



Objectives


- To make the “**would-be entrepreneurs**” understand the basics of entrepreneurship.
- To facilitate the participants to **identify a Good Business Opportunity**
- To make available a **Business plan template** to the participants.
- To make the participants understand the “**Launch Blueprint**”.

Methodology : Energizers, Input session, Topical Games, Discussions, Exercises & Quiz.

Time	Program	Facilitator
10.00 am – 11.30 am	<ul style="list-style-type: none">• Welcome address• Self introduction• Objectives of the program• Why you should be an Entrepreneur?• Behavioral competencies of a good entrepreneur	Dr.N.Jeyaseelan
11.30 am – 11.45 am	<ul style="list-style-type: none">• Tea break	
11.45 am – 1.00 pm	<ul style="list-style-type: none">• How to identify a good Business opportunity• Market survey	Dr.N.Jeyaseelan
1.00 pm - 1.45 pm	<ul style="list-style-type: none">• Lunch break	
1.45 pm – 3.00 pm	<ul style="list-style-type: none">• Components of a Good Business plan	Dr.N.Jeyaseelan
3.00 pm – 03.15 pm	<ul style="list-style-type: none">• Coffee break	
3.15 pm – 04.30 pm	<ul style="list-style-type: none">• Launch Blueprint – Legal form,	Dr.N.Jeyaseelan

	Incorporation, Capital structuring, Recruiting your team, Check list for Setting up the business / enterprise.	
04.30 – 05.30 pm	<ul style="list-style-type: none">• Evaluation• Question and answer session• Vote of thanks	Dr.N.Jeyaseelan





Key take away for the participants



Participants will zero in on their Business opportunity



Participants will get a Business plan template



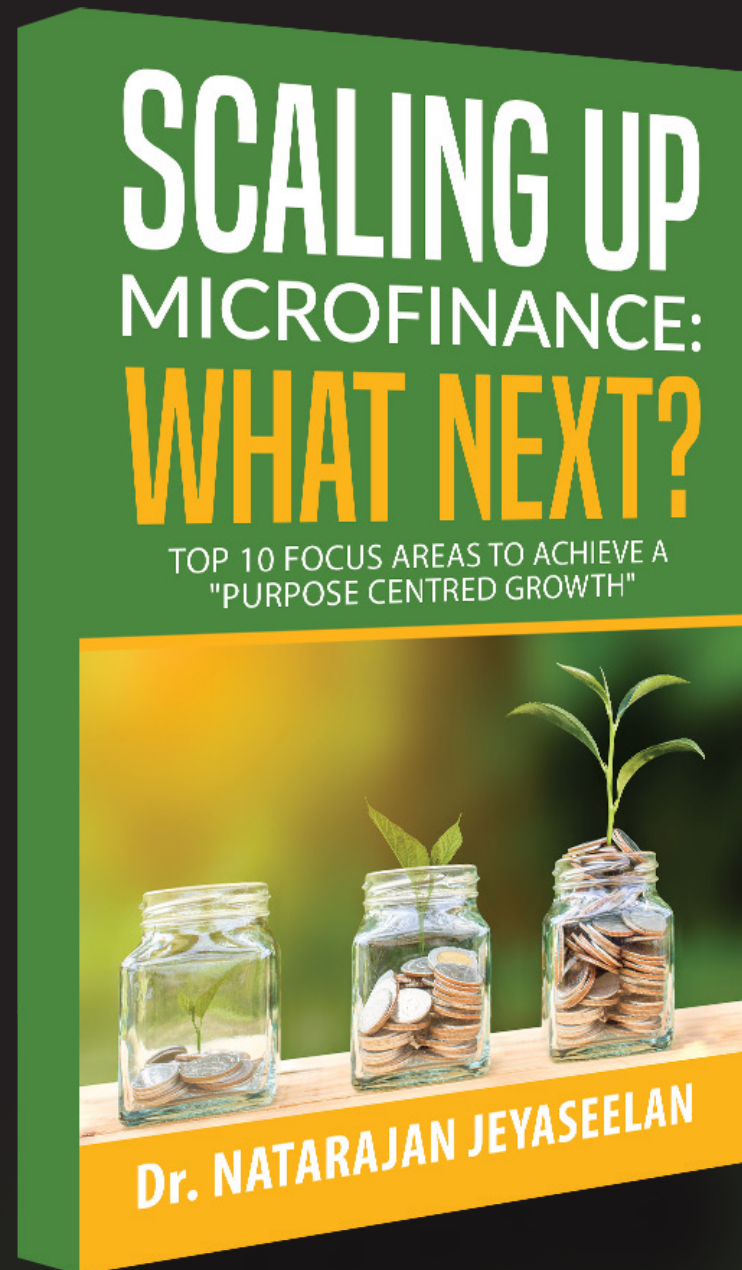
Participants will get a checklist for setting up the enterprise.

Brief Profile of
Dr. N. Jeyaseelan



Dr. Natarajan Jeyaseelan is currently heading “Virutcham Academy for Social Changemakers LLP as its **Chief Executive Officer and he is also the Co-founder of NGO “Purpose and Vision Centre”**. Not content focusing only on the bottom line in a bank, he changed his career to work with an NGO to focus on the people at the bottom of the pyramid.

At Indian Bank, he had launched many initiatives like IBSUM (Indian Bank’s Special Unit for Microfinance) and innovative loan products to support poor Self Help Group women entrepreneurs. While he headed Hand in Hand India as its Group Chief Executive Officer, he introduced several innovations in **microfinance and Entrepreneurship development programs benefiting rural women in 13 states** and he also supported replication of Hand in Hand model of Job creation in Brazil, South Africa, Kenya, Myanmar and Cambodia. He has received the



United Nations Microfinance Knowledge Promoter award 2007 from the UN Solution Exchange (a joint initiative of all UN agencies in India) for his contributions to the microfinance community. He has attended advanced leadership course in Harvard Business School, USA, Boulder Microfinance program at ILO/ITC, Turin, Italy and Social Entrepreneurship course in INSEAD Business school, Singapore. He was appreciated by Former President **Dr.A.B.J.Abdul Kalam** at Madurai airport on 5th Jan 2007 for promoting “**Visioning**” among **Self Help Group (SHG)** women entrepreneurs. He has also developed Entrepreneurship Development Program training manuals and conducted several Training of Trainers programs on the same.

He and his wife Mrs.J.Geetharani had written a series of article titled “Mutrakutcheri” focusing on the success and failures of micro enterprises & best practices in enterprises management in Mutram monthly magazine for seven and half

years and this article was adjudged as the most preferred article by SHG women. He published the book **Micro Credit to Micro Enterprises— Opportunities and Challenges for Self-Help Groups** in 2009 and **Scaling up Microfinance: What next?** Book in 2019. He has trained NGOs, government officials, bankers, and MFIs staff on microfinance, entrepreneurship and SHGs and developed several training manuals both in India and abroad. He has handled assignments for UNDP, UNOPS, IFAD, ADB, and GIZ. He has studied B.Sc (Agri), MBA (Banking & Finance), Master of Women’s Studies, Ph.D in Microfinance and Diploma in Training & Development.





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